5-Step EMAIL LIST BUILDING FOR NON-PROFITS

1 Set-up your non-profit's Google Ad Grants account

Google for Nonprofits

2 Write a Relevant Blog Article or Web Page

3 Put an Email Signup Form ON THE SAME PAGE

Subscribe to our **newsletter**
Your e-mail:
Submit

4 Attach a Welcome Email Series to the Signup Form

WELCOME!

5 Send Consistent Communication to Keep Them Engaged

DONATE