

WHAT IS NONPROFIT CLOUD?

First, some background. As a nonprofit, nothing is more important than being able to connect everything to your mission: your staff, your community and your constituents. We believe that you deserve the best technology to help you change the world.

36,000+
Nonprofit Trailblazers use Salesforce

SALESFORCE.ORG HELPS BY:

- Making Salesforce subscriptions available at a discounted rate for all nonprofits*
- Working with our community to build the Nonprofit Success Pack
- Providing success resources for nonprofits like the Power of Us Hub and Trailhead

NOW WE'RE INTRODUCING

salesforce.org
nonprofit
cloud

THE COMPLETE PLATFORM TO POWER YOUR MISSION

- Program Management & Mission Measurement**
Track & report impact in real time
- Fundraising & Donor Management**
Raise more resources by unlocking the power of donor data
- Marketing & Engagement**
Take every constituent on a personalized journey

HOW ARE NONPROFITS TRANSFORMING?

- +43%** program efficacy
- +34%** donor retention
- +33%** campaign response rate
- +30%** donor acquisition

Now we're making it even easier to get started with Nonprofit Cloud...

NEW NONPROFIT CLOUD KITS!

GROWTH KIT

CRM & Marketing Automation for Growing Nonprofits

Talk to a rep to learn more

We're also investing in new, purpose-built products for nonprofits...

CHECK OUT OUR ROAD MAP!

- Fundraising & Donor Management
- Program Management & Mission Measurement
- Marketing & Engagement

SUMMER

Automated Soft Credits
Customizable Roll-Ups

Salesforce Surveys

FALL

Data Archival

Drag-and-drop journey building in Marketing Cloud

WINTER

Lightning Batch Gift Entry

Data Archival

Einstein Analytics For Impact

We believe that with the help of great technology, this community can change the world.

JOIN THE MOVEMENT!

New to Salesforce?
Learn more about getting started with Nonprofit Cloud

GET STARTED

THANK YOU!

*Not available for all nonprofits. See salesforce.org for details.