

HOW MOBILE IS IMPACTING YOUR EVENT

Powered by
InitiLive: the #1 communication & scheduling tool for event day

MOBILE

VS.

TRADITIONAL



Minimize the number of tools needed and stay organized.



Use multiple tools that are disconnected and can lead to uncertainty.



Information is stored in one place & can be easily accessed.

VS.



Information is stored in multiple areas and easily lost.



Access the data recorded during the event.

VS.



Rely on memory with no recorded data from the event.



Make schedule changes & updates in real time.

VS.



Depend on paper for schedule changes & registrations.



Keep track of your event team and always know where everyone is.

VS.



Trust your event team and hope they don't run into any issues.



Quick access to a direct line of communication.

VS.



Unreliable communication that is inconsistent.



Reach more people with discrete issues & know if your message was received.

VS.



Reach fewer people with an expensive solution that has no guarantee of delivery.



Improve event safety by connecting everyone.

VS.



Leave room for danger by choosing the "safe enough" option.

DON'T SETTLE FOR TRADITIONAL. MAKE AN IMPACT WITH MOBILE.

Need help getting started with mobile? Give us a shout; we'd love to help you out!



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