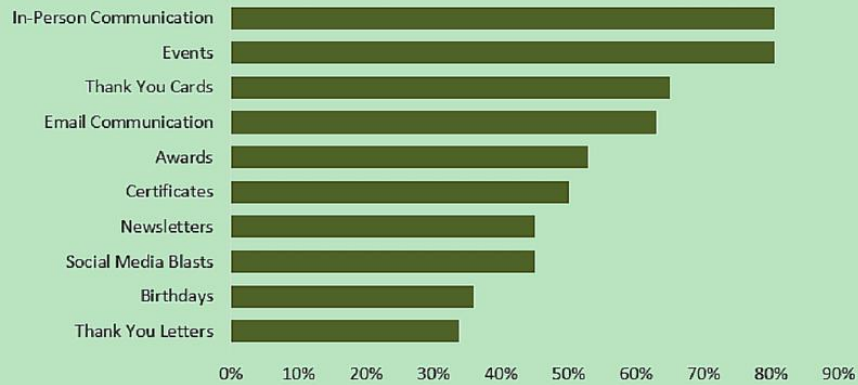


RESULTS OF THE 2016 VOLUNTEER MANAGER SURVEY

10 MOST COMMON WAYS TO RECOGNIZE VOLUNTEERS



81% of respondents said they like to thank their volunteers in-person



81% of respondents host events to show their gratitude



65% say "thanks" with a personal thank you card for each volunteer

TOP 3 MOST EFFECTIVE VOLUNTEER RECOGNITION STRATEGIES



1. Say "Thanks"

The #1 strategy is taking time to thank volunteers individually

"Most volunteers just want to be appreciated, so a heartfelt thank you goes a long way"

2. Events

Events allow you to thank a large number of volunteers at once in the presence of their peers

They provide a "great chance to bring everyone together and connect"



3. Giving Back



Whether it be a thank you card or a gift, a token of gratitude is always meaningful

"It's simple, but it's a personal way to let each volunteer feel appreciated"