

SALESFORCE FOR NON-PROFIT

Salesforce can be used in pretty much every aspect of nonprofit activity. Here's a couple of the most common Salesforce applications in nonprofits:

01

Donor Management

A salesforce.org object will let you manage all your donors in one place - their contacts, their stage of involvement, future outreach tasks, and a lot more.

Accounting & Other Integrations

Salesforce can be connected with pretty much any major accounting software out there. Nonprofits can integrate accounting tools either using the Appexchange apps.

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Marketing and Social Media

Salesforce marketing cloud gives nonprofits the opportunity to recruit more people and raise more donations, tracking the performance of all their marketing activities.

Grant Management

Salesforce NGO connect is a handy Appexchange application that helps managing grants, fundraising events, and volunteers

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Advanced Analytics

Salesforce reports allow you to group data in any way you want and track your organization's progress in any direction.

Mobile Access

Salesforce offers mobile application access to all your team members and volunteers, which is extremely convenient for field work - no data is ever lost!

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