



The Untapped Potential of

Women in Nonprofits

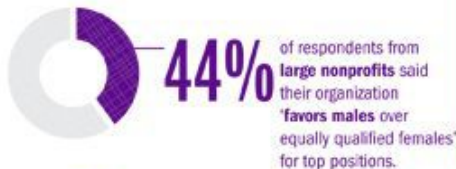
April 28, 2014

Leadership

Women make up the majority of all nonprofit staff positions.



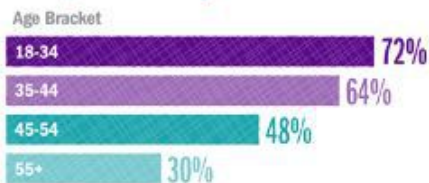
But leadership positions at large nonprofits* are mostly held by men.



How would large nonprofits succeed with more women on the board of directors?



The majority of respondents who are not already a leader aspire to be one.



What reasons do women cite for not aspiring to be a nonprofit leader?



Fundraising

Large nonprofits may be missing out on a significant amount of donations by...



About the Survey

Harris Poll conducted the survey online on behalf of The George H. Heyman, Jr. Center for Philanthropy and Fundraising of the NYU School of Continuing and Professional Studies (NYU-SCPS) April 3-10, 2014, among a national sample of 644 U.S. women age 18 and older who work full time at a nonprofits. Survey participants were selected among subscribers to *The Chronicle of Philanthropy* and people involved with the NYU-SCPS Heyman Center. Because the sample is based on a selected targeted population and therefore isn't a random sample, no estimates of theoretical sampling error can be calculated. For more information, visit: philanthropy.com/WomenAndNonprofits

* Large Nonprofits
Organizations with an annual revenue of \$25-million or more.