The Road to Recovery for the Nonprofit Industry

COVID-19 disrupted the way we work and host events for the foreseeable future. As virtual fundraising events become the new norm, it's important for the nonprofit industry to have the technology on hand to connect with their sponsors and their employees. We've put together this guide to help your return to work be as seamless as possible.

While some nonprofits can switch to virtual events, not every organization can. For organizations that must host in-person events (e.g., soup kitchens), standard practice should be to ensure that all volunteers wear masks and gloves and follow social distancing guidelines. Stay up-to-date with changes in grant application requirements — some foundations have even loosened their requirements so more organizations can be eligible for funds. As guidelines relax for hosting in-person events, ensure that all attendees wear proper facial coverings and staff have hand sanitizer and disinfectant wipes on hand. Also, clearly mark all bathrooms, entrances, and exits.

What the New Era of Work Will Look Like:

- Temperature checks and personal protective equipment (PPE) required before entry to events
- Constant and transparent communication with your employees
- More disinfectants available to employees and guests
- Smaller or virtual events

How HCM Technology Can Help:

By taking advantage of best-in-class people management solutions, you can ensure that your people get the information they need, when and where they need it. Plus, these solutions help your organization remain compliant and minimize unnecessary interactions between employees.

1. Leverage platform configurability to determine who should return to the office first and manage field-level security.

2. Utilize mobile platforms — it'll be essential for employees to communicate and receive important information, whether they're at home or at an event.

3. Employee file management makes it easy to locate important documents, while decreasing unnecessary employee interaction.

4. Ensure your human capital management (HCM) solution enables you to comply with regulatory requirements. With local, state, and federal government continually passing new legislation, it's important to stay updated and aware of new laws.

As the country continues to reopen, it's important to continuously check your state's guidelines for hosting events.

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