

Nonprofit Organizational Health & Benchmark



Have you defined your top 3 organizational priorities for the current calendar/fiscal year?



Have you defined your top 3 organizational challenges for the current calendar/fiscal year?



Are job descriptions in place for every role in your organization?



Did your organization fully utilize a strategic plan last quarter?



Did your organization fully utilize a marketing plan last quarter?



Did your organization fully utilize a succession plan last quarter?



Did your organization fully utilize a fundraising plan last quarter?



Did your organization fully utilize a communications plan last quarter to make donors aware of planned giving opportunities?



Did your organization measure program impact last quarter?



Did the degree of impact increase?



Was that impact being reported/communicated externally?



Have 1/3 of your volunteers given financially in the past year?



Have all of your board members pledged or given a gift in the past year?



Have 3/4 of your staff given at personally meaningful levels in personally meaningful ways for the past year's annual gift?



Number of months of operating cash on hand (excluding restricted funds).



How many total hours were volunteered last quarter?

