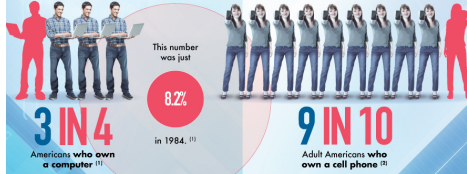


CHARITY AND TECHNOLOGY



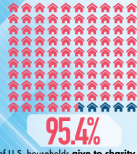
As it has with the business world, technology is changing the world of philanthropy. With mobile apps, high-speed Internet and the rise of crowdfunding, it's never been easier to learn about causes you care about and give money to help make a difference. Let's look at how computer scientists are helping changing the world.

WE LOVE TECHNOLOGY



More information is added to the Internet in one week than was available to the general populace from prehistoric times to the 19th century. ⁽⁴⁾

WE LOVE GIVING



THE EASE OF GIVING

Gone are the days of mailing a check to your favorite charity only after they send you something in the mail. Technology has not only made giving to charitable causes more convenient, but it's also made connecting over issues easier.



NEARLY 1 IN 10

Americans who've made a charity contribution via text message. ⁽¹⁰⁾



Money donated through mobile technology for relief in Haiti after the 2010 earthquake. ⁽¹¹⁾

\$5 BILLION

Estimated total raised through crowdfunding in 2013. ⁽¹²⁾



Crowdfunding websites based around the donation/philanthropy/sponsorship model. ⁽¹³⁾

USING TECHNOLOGY TO SAVE LIVES

Thanks to the developers of life-saving mobile apps and donation websites, millions of people have received disaster relief funds and information.



Number of hungry, impoverished Americans served by Feeding America, made easier by mobile apps that track food picked up and delivered. ⁽¹⁵⁾

SOURCES:
 1. <http://www.pewresearch.org>; 2. <http://www.pewresearch.org>; 3. <http://www.pewresearch.org>; 4. <http://www.pewresearch.org>; 5. <http://www.pewresearch.org>; 6. <http://www.pewresearch.org>; 7. <http://www.pewresearch.org>; 8. <http://www.pewresearch.org>; 9. <http://www.pewresearch.org>; 10. <http://www.pewresearch.org>; 11. <http://www.pewresearch.org>; 12. <http://www.pewresearch.org>; 13. <http://www.pewresearch.org>; 14. <http://www.pewresearch.org>; 15. <http://www.pewresearch.org>