

# Donor Acknowledgements & Mailing Solutions for Nonprofits

## DATA SHEET



Conducting a meaningful dialogue with donors helps nonprofits build trust, loyalty and long-term relationships with their most important asset. CDS Global offers a wide range of services to help expedite donor acknowledgements and other communications. We draw on our extensive resources and experience in printing and mailing services to help nonprofits thoughtfully engage their donors while focusing on what they do best – helping people.

### COMPLETE MAILING SERVICES FOR NONPROFITS **Communicate your appreciation**

CDS Global understands the critical importance of timely and personal acknowledgement of a donor's gift. Our one-stop-shop mailing services help you simplify the process of preparing, printing and mailing communications, leveraging economies of scale and deep postal discounts without sacrificing quality or speed.

#### **Our mailing facilities offer a complete set of services, including:**

- Stock receiving
- Document composition
- Warehousing – pulling and staging
- Printing
- Finishing – cutting and folding
- Inserting
- Postal prep and load
- Presort, commingle of outbound mail
- Reporting

### GUARANTEED COST SAVINGS & POSTAL COMPLIANCE

With more than 45 years of experience and over 480 million pieces of mail sent yearly, CDS Global delivers world-class mailing services that maximize the value of your outgoing mail. Our rich history of working with complex postal regulations and requirements enables us to expertly manage donor communications – and provide you with deep discounts and exceptional postal rates. Our certifications include full-service Intelligent Mail® barcode (IMb), NCOA<sup>Link</sup>® and CASS™, guaranteeing superior data quality and ensuring postal compliance.

#### **The benefits of choosing CDS Global include:**

- State-of-the-art automated production process that prepares acknowledgements with accuracy, accountability and cost in mind
- Commingling or presort processes that offer the lowest postal rates based on delivery zones





- Purchasing power that ensures clients receive competitive prices on mailing materials
- Addresses matched against USPS database for highest deliverability rates
- Automated quality control procedures monitor file production and mailings
- Timely gift acknowledgements with a guaranteed 24-hour-or-less turnaround time on acknowledgements and communications
- Dedicated postal specialist who continually researches the most efficient and cost-effective ways to send volumes of mail through the postal system
- Warehousing capabilities that provide product storage

## TARGETED COMMUNICATIONS TO SECURE DONATIONS

Nonprofits continuously strive to leverage donor interactions to acquire and retain supporters. CDS Global's technology helps nonprofits use the power of carefully segmented data to send specific, targeted messages to individuals and groups. Our extensive printing capabilities include variable data and multiple file options, as well as the ability to handle complex, data-driven projects.

### Data services include:

- Variable data printing with an array of options to provide personalized messaging, graphs and graphics
- Personalized, variable communications to help nonprofits acquire new donors, show appreciation to loyal donors and raise giving levels among various donor segments
- Personalized acknowledgements, newsletters, campaigns, requests for donations based on past gifts, solicitations and communications to drive event attendance based on information such as name, address and amounts of previous donations

## EXPANSIVE FACILITY REACH, RELIABILITY & SCALABILITY

CDS Global has the scalability and geographic reach to handle multiple large projects simultaneously. Our highly efficient facilities enable us to be a complete solution provider, saving nonprofits the hassle of managing multiple vendor relationships, processing data from multiple sources and struggling with resource constraints. To ensure timely acknowledgements and communications, our printer engines have backups in place so there is never any down time.