



Spreadsheets

VS

Network for Good

DONOR INFORMATION

Donor information in multiple spreadsheets. Impossible to track giving history. Duplicates everywhere! **Can't trust that anything is accurate.**



All donor info in one place— contact info, past gifts, events, and communications. Link donors by household or work address. No more duplicates.

COMMUNICATIONS



Spend days merging and deduping lists for each mailing—and hoping info's still right. Letters lack personalization. **Nothing looks good!**

Easily segment donors by giving levels, date range, program, etc. Designed templates create elegant letters and emails. All-in-one system makes contacting donors a breeze. **See responses in real time.**



TRACK DONATIONS

Manually enter donations into multiple spreadsheets, risking duplicates and errors. If one formula breaks, all the math is wrong. **No confidence in who gave, how much, or when.**



Online gifts directly credited to donors. Track every gift and know exactly what campaigns are doing well and which need help.

THANKING DONORS

Donors aren't thanked regularly. No way to track if an acknowledgment was sent. Limited personalization. Thank you read like form letters.

Personalized templates for each donor group and giving level. Preview everything before sending. Set task reminders to send thank yous.

REPORTS

Conflicting data from spreadsheets and other programs. Can't reconcile. Forget about analyzing past performance in order to make accurate projections. **I think my board is going to fire me.**

Run instant reports on giving history for stewardship plans. Improve each campaign based on accurate data from previous one. Dashboard shows quick overview of every effort. **I've never seen my board this impressed!**



Schedule a Demo Now

