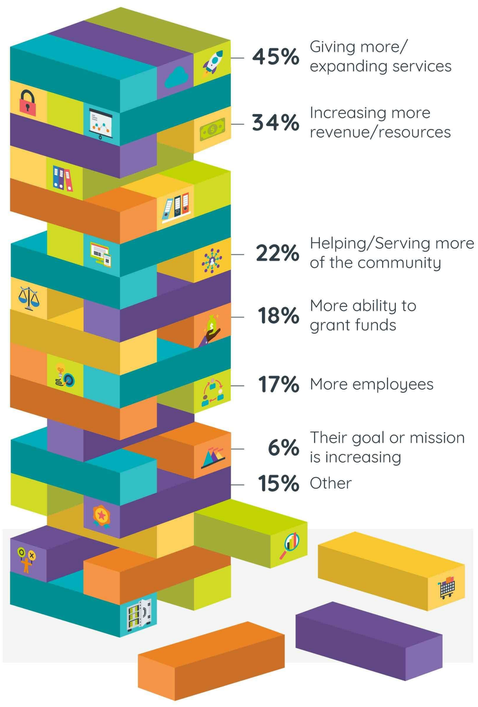
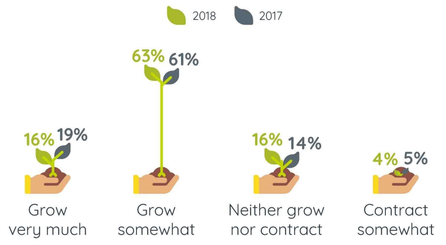
Managing Nonprofit Growth

We surveyed more than 300 nonprofit finance professionals to better understand trends and challenges associated with nonprofit growth.

What does growth look like at nonprofits?



Growth plans over the next 12 to 18 months

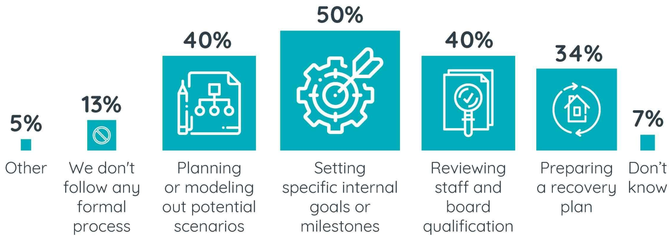


How nonprofits plan to grow

How confident are you that your organization's current technology can meet your needs as your organization grows?

Confidence in your organization's ability to manage risk as it grows

How does your organization manage risk throughout the growth process?



Biggest growth challenges

Availability of funding, especially corporate giving, individual giving.

Uncertain funding stream for key donors and foundations making grants.

Not too many as long as our funding streams remain intact.

Funding for scholarships and grants.

Higher taxes on income of for-profit subsidiary. Threats to environment and STEM education funding.

Learn more at Go.communitybrands.com/NPFinanceStudy2018

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