

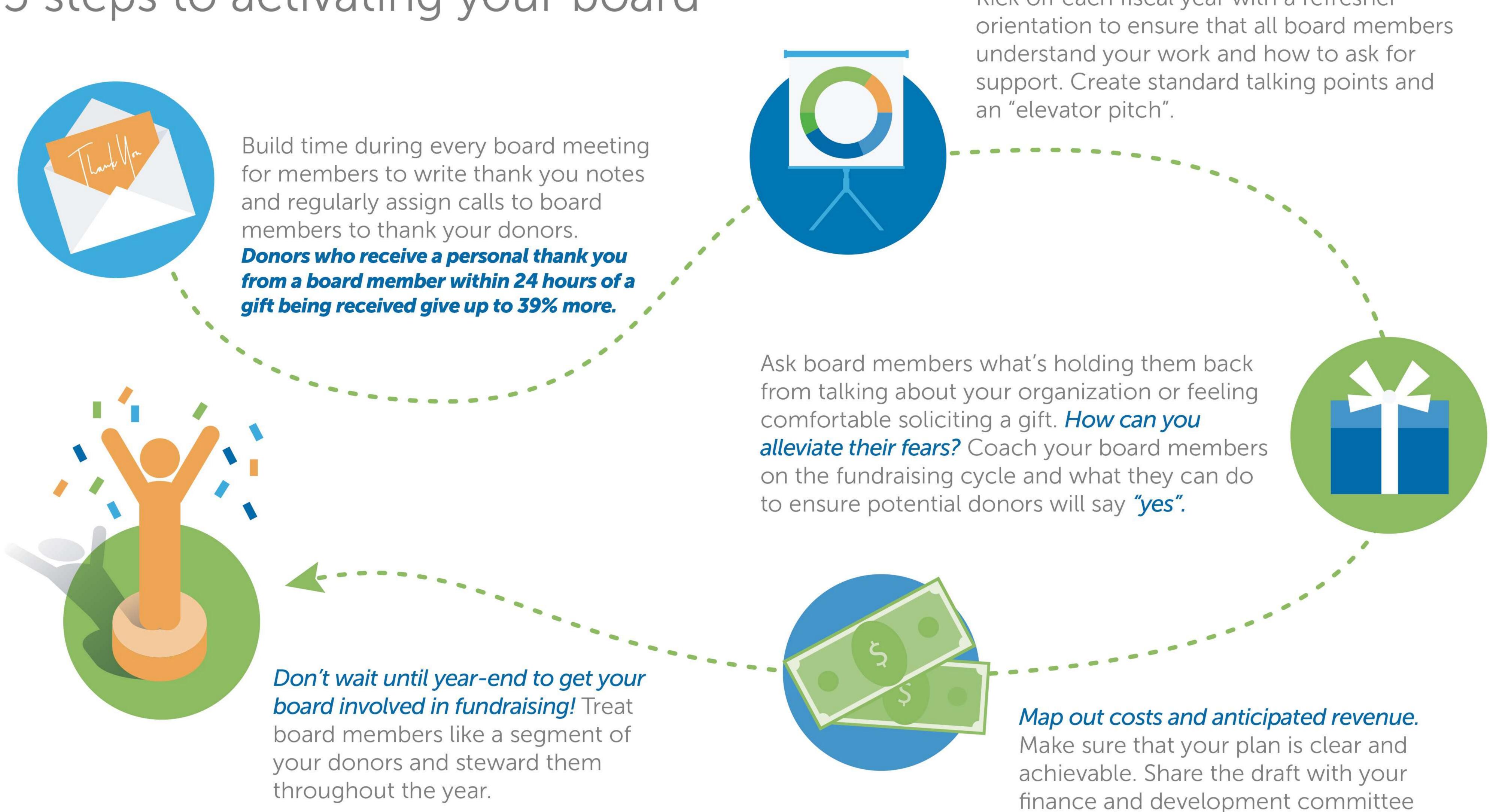


How to Engage and Activate your Board for Fundraising Success

A board can make or break a nonprofit's fundraising program.

Part of creating a culture of giving starts with board members serving as leaders who are committed to fundraising. That's why it is invaluable for you to develop a clear vision of what you want your board to do—and give them the tools to meet those expectations.





*Data sources: Board Source https://boardsource.org/research-critical-issues/nonprofit-sector-research/

chairs to get feedback and buy-in.