



Transparency Matters
New research* reveals that nonprofits with greater transparency are more successful in raising funds and advancing their mission.
A study of 100 nonprofits found that those with greater transparency were 20% more successful in raising funds and 15% more successful in advancing their mission.



Your Seal of Transparency Matters
On www.governance.org, profiles with the Seal of Transparency are 20% more successful in fundraising and 15% more successful in advancing their mission.



Research on Transparency
A study of 100 nonprofits found that those with greater transparency were 20% more successful in raising funds and 15% more successful in advancing their mission.



Transparency Grows Trust
A study of 100 nonprofits found that those with greater transparency were 20% more successful in raising funds and 15% more successful in advancing their mission.

- Top reasons for trust:
 - Transparency
 - Trust
 - Trust
- Top reasons for distrust:
 - Transparency
 - Trust
 - Trust

Show You Are Transparent
Let us help you show you are transparent. We will help you create a profile on www.governance.org and help you get the most out of it. We will also help you create a profile on www.governance.org and help you get the most out of it.

[Learn More](#)