

48 FUNDRAISING IDEAS FOR NONPROFITS



WHOLE WHALE

GET SPORTY

- GOLF FOR GOOD
- RUN FOR A CAUSE
- BIKE FOR A CAUSE
- LAWN SPORT OLYMPICS
- RELAYS + CHALLENGES

GET TOGETHER

- WORKPLACE GIVING
- PENNY DRIVE
- BOX TOPS FOR GOOD
- SHOE DRIVE
- E-WASTE DRIVE

TEAM UP

- EMBARRASS THE BOSS
- CAUSE MARKETING CAMPAIGN
- RESTAURANT PARTNERSHIP

AUCTION IT

- GUESS THE AMOUNT
- SILENT AUCTION
- 50/50 RAFFLE
- PENNY AUCTION
- LIVE AUCTION
- ONLINE AUCTION

GO CLASSIC

- RUBBER CHICKEN DINNER
- POKER/CASINO NIGHT
- HAPPY HOUR
- WINE TASTING
- BE THE BARTENDER
- TRIVIA NIGHT
- FOOD TASTING
- DOG/CAT SHOW
- ART SHOW
- GROW FOR GOOD

THINK OUTSIDE THE BOX

- DUCK RACE
- KARAOKE NIGHT
- POLAR BEAR PLUNGE
- CUPCAKE WARS
- DOG/CAR WASH
- GOODSEARCH.ORG
- AFFILIATE ADVERTISING
- ONLINE REAL ESTATE
- SPONSORED BRICK OR WALL
- GIFT WRAPPING
- COMBINED FEDERAL CAMPAIGN
- RECIPE BOOK
- ODD CHALLENGE
- GIFTS FOR GOOD
- HAUNTED HOUSE
- BRANDED FOOD
- COFFE/BAKE SALE
- BRANDED MERCH
- CAUSE-OPOLY

FULL GUIDE TO DIGITAL FUNDRAISING:



[WHOLEWHALE.COM/DIGITAL-FUNDRAISING/](https://www.wholewhale.com/digital-fundraising/)